

## Editorial

The current issue of the International Journal of Action Research brings to the readers a collection of articles that show, once more, the diversity that can be found in the action research community. The journal's intention has been to provide a platform for building bridges among consolidated traditions, and to open space for the generation of new initiatives in the field, also welcoming new authors. The collaborators in this issue come from Norway, Vietnam, Indonesia, Chile and Brazil. Let us welcome all of them!.

*Håvard Aaslund and Sissel Seim*, in "The Long and Winding Road": Collective action among people experiencing homelessness" deal with the question: "What possibilities exist for collective action among marginalised people?" Through participatory action research (PAR), they study possibilities for collective action among people affected by homelessness and substance use. Developed together with a shelter for homeless persons in Norway, this study aims to expand earlier knowledge on action research with homeless populations, by using theories from the social movement literature and describing the process of mobilisation for action through collective identity. The reader will find important conceptual discussions about collective action and collective identity, as well as a well-documented action research process. The results suggest that solidarity and collective identity among different marginalised groups is possible, but the common feature of being stigmatised or precarious is not sufficient for such an identity

In "Consistency of socio-economic theory of organizations and organizational innovation: An example of customer complaint management strategy" Anh Tu Nguyen discusses the appropriate selection of research paradigm and research strategy in the socio-economic theory of organisations for organisational innovation in general, and customer complaint management in particular. The research indicates how to produce and generalise theoretical and practical knowledge, through abductive reasoning and early-versus-later-stage research design, for pragmatic-oriented action research. In the conclusion, the author highlights the contribution to theory of action research, socio-economic theory of organisations, services marketing, relationship marketing and socio-economic theory of organisations methodology.

The article “Enhancing English Speaking Skills through Self-Assessment-Based Action Research”, by Ariadna Pinto Avilez and Claudio Díaz Larenas, presents an action research study conducted in an English communicative course at a Chilean university aimed to improve university students' speaking skills through the self-assessment methodology. The results show that self-assessment-based action research provoked a turning point among university students: they were able to examine their own learning and assessment experiences through dialogic inquiry, and unfold their difficulties, challenges and successes when they were learning their second language. As English is increasingly becoming the global *lingua franca* in business and academia, this article provides interesting insights for combining research and teaching.

Dwi Bambang Putut Setiyadi and Hersulastuti, present themselves in this issue with the article “How Indonesian Junior High School Students Comprehend the Reading Text? A Digital Media Literacy Utilisation”. This article focuses on the students' ability or capability (literacy) in using the digital media in order to enhance their reading interest. The cycles of action research with the students are described, and each one of them analysed in terms of practical results for enhancing the reading ability. The results of this study conclude that the use of digital media literacy in learning can improve reading comprehension skills for students.

Danilo Streck presents a review article for the book *The Heart of Community Engagement: Practitioner Stories from Across the Globe* (London & New York: Routledge), written by Patrícia Wilson. The book is structured as a journey. In the first part, “The Journey Begins”, we have two experiences from Latin America where practitioners are confronted with questions and dilemmas faced while beginning a change process in their communities. The second part of the book, “Going Deeper”, is made up of stories of facilitation and leadership in community engagement by practitioners with a consolidated professional and vocational trajectory. There are stories from South Africa (“Building Deep Democracy in South Africa's Shantytowns”), from India (“Collective Reflection in Rural India”) and from Colombia (“Cultivating Peace in Colombia's Cauca Valley”), among others. The last part of the journey comprises two chapters: “Generative Patterns of Practice” and “Ensemble Awareness and the Interconnected Whole” where Patricia presents a conceptual analysis, which is especially relevant for action research.

Finally, there is a call for applications from a recently created PhD Programme in Action Research at Sabanci University, in Turkey. As part of the international action research community, we welcome this initiative for providing a space where theoretical and practical knowledge can be developed, and researchers properly educated for action research practice. Besides, IJAR has been present in the first seminars offered by the programme, directly through the participation in seminars by editors, members of the editorial committees and authors, and indirectly through texts in the course syllabi.

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Editor-in-chief